



BRANDING GUIDE

ABOUT

What is Qux®?

Quantum (Q) User Experience (UX) - disruptive technology designed \ to change how we interface with the Intergalactic Computer Network (Internet).

- Freedom in a Box™
- Qux® is your portal to a new digital frontier.

TYPOGRAPHY

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Thin

Thin Italic

Light

Light Italic

Regular

Italic

Medium

Medium Italic

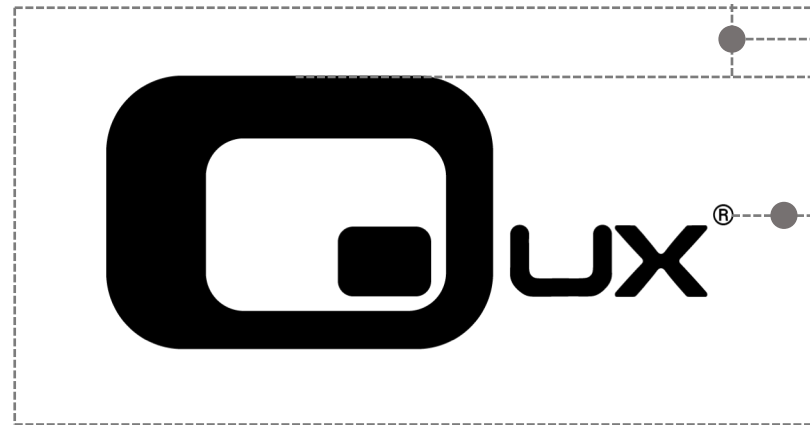
Bold

Bold Italic

Black

Black Italic

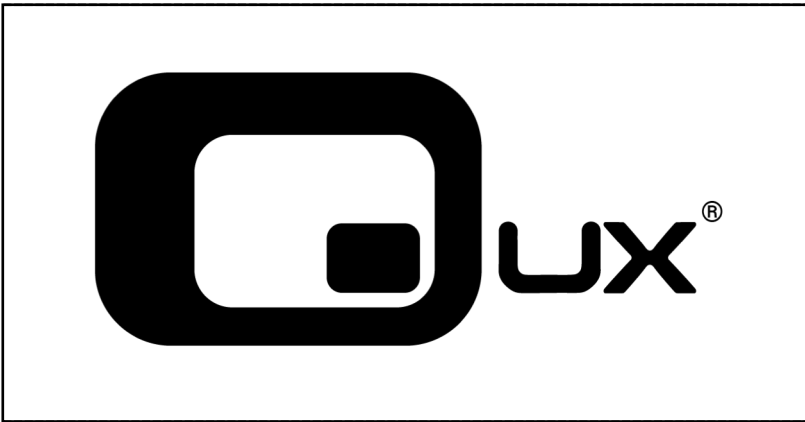
PRIMARY LOGO



Distance from above and below the "Q" logo is the same height as the "u" or "x"

Distance at both size should be the same width as "u" or "x" on each side

LOGO



Primary Logo



Secondary Logo

HOW TO USE LOGO

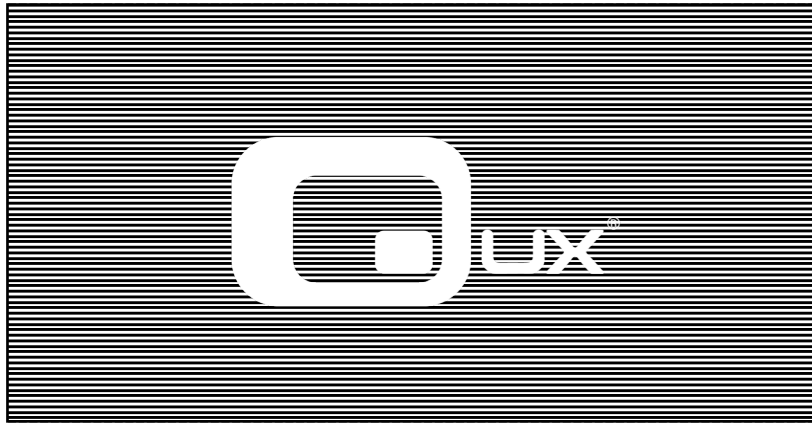


On Solid Background



On Gradient Background

HOW TO USE LOGO



On Pattern Background



On Photo Background

DON'T USE LOGO



Using a color that's not on the color palette

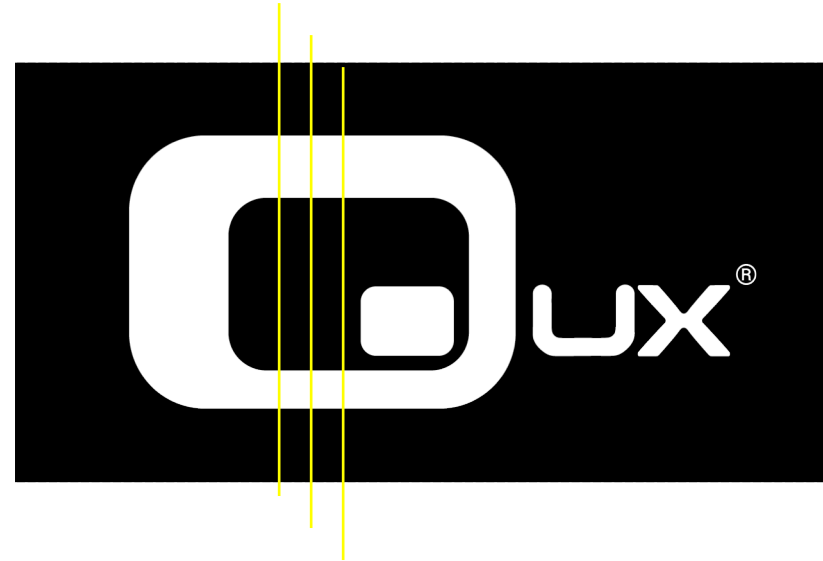


Using gradient as color overlay

DON'T USE LOGO

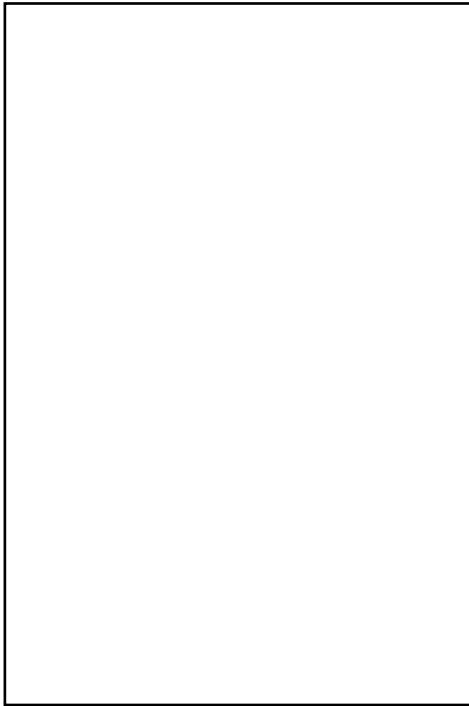


Using a background image as overlay

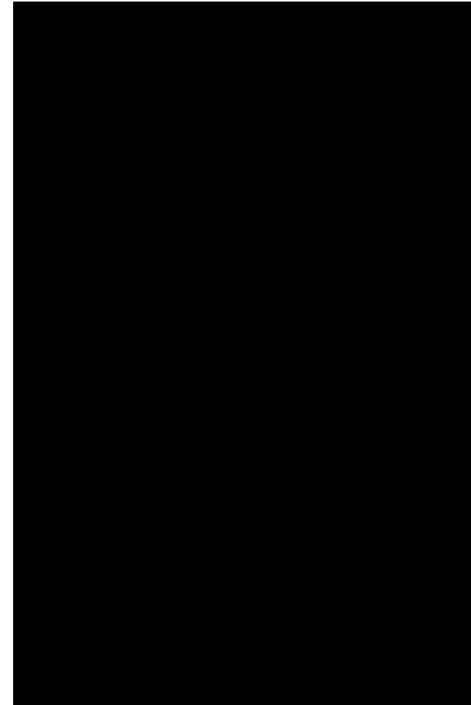


Adding elements that blocks the logo

COLOR PALLETE



White
RGB:255,255,255
HEX:#FFFFFF
CMYK:#ffffff

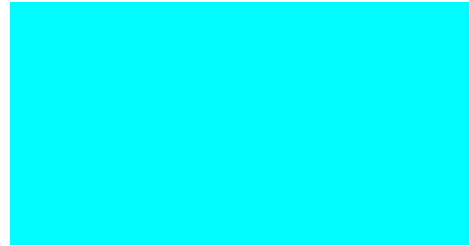
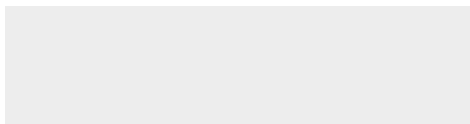
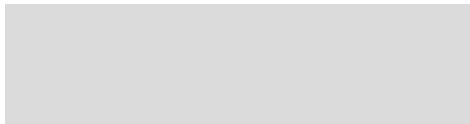


Black
RGB:0,0,0
HEX:#000000
CMYK:#000000

COLOR PALLETE



Gray
RGB:128,128,128
HEX:#808080
CMYK:#939598



Cyan
RGB: 0,255,255
HEX:#00FFFF
CMYK:#00FFFF

